



ads of brands

monthly website performance report

from 07.02.2017 – 07.03.2017

# Total views



2 376 176

New visitors

570 417

Average  
session  
time

1:30

Returning visitors

403 747

Bounce rate

37,24%

## Views by country



United States 70%



Germany 6%

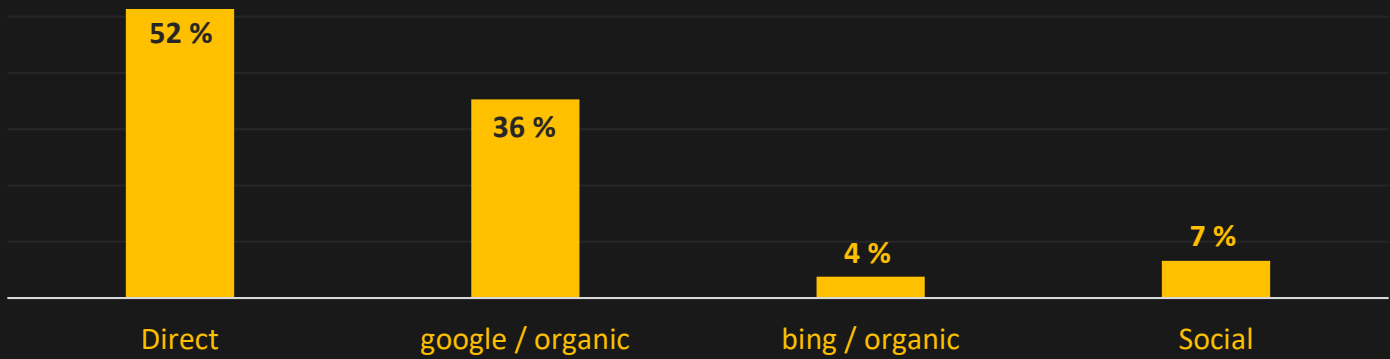


France 5%



Brazil 2%

# Traffic sources



## SOCIAL MEDIA ENGAGEMENT



PAGE LIKES

75K

Avg post reach

150K

Audience

Europe

55%

United States

45%



FOLLOWERS

13K

Tweet impressions

54K

Audience

United States

9%

Brazil

7%

United Kingdom

6%

India

6%



FOLLOWERS

3K

Avg. monthly viewers

17K

Audience

United States

20%

China

7%

India

5%

United Kingdom

5%

GENDER

MALE 55%

FEMALE 45%

GENDER

MALE 77%

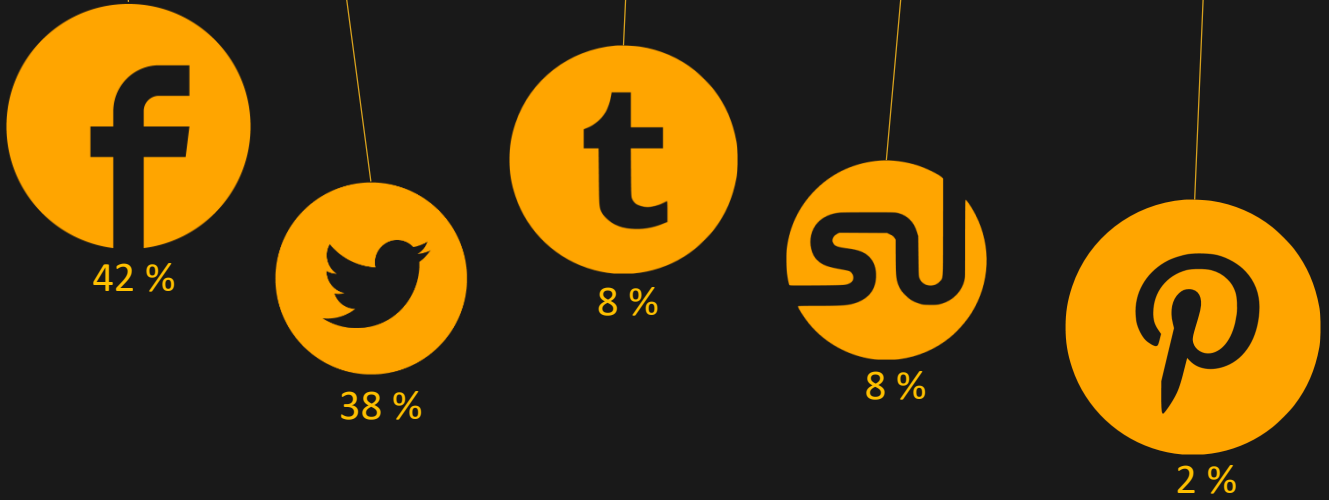
FEMALE 23%

GENDER

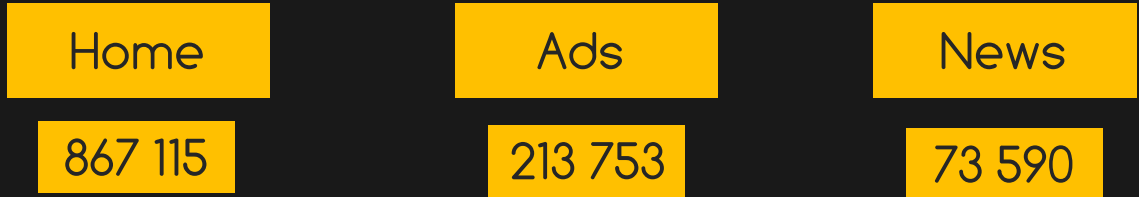
MALE 60%

FEMALE 40%

## Social traffic



## Trending pages



## Interests: Overview

### In-Market Segment

Employment

Business Services/Advertising & Marketing Services

Financial Services/Investment Services

Business Services/Advertising & Marketing Services/SEO & SEM Services

### Affinity Category (reach)

Movie Lovers

Technophiles

TV lovers

Travel Buffs

Almost all  
advertising  
agencies have  
accounts in our  
website and among  
them are top 50 of  
advertising  
networks.